PRESS RELEASE

2018 GENESIS G80 ADDS KEY ENGINEERING AND FEATURE IMPROVEMENTS IN ONLY ITS SECOND YEAR IN PRODUCTION

FAST FACTS

- Three refined engine options: 5.0-liter V8, 3.8-liter V6 and all-new 3.3-liter twin-turbocharged V6
- New 3.3T Sport trim delivers dynamic performance, sport styling and ultimate comfort and convenience with class-leading features
- Added safety features for 2018 provide segment-leading standardized suite of safety technology unrivaled in the mid-luxury segment
- 2018 Genesis G80 pricing starts at $41,750 excluding destination charges

GENESIS

PRESS RELEASE

VEHICLE HIGHLIGHTS

- Genesis G80 now offers three different trim levels to fit every luxury shopper's performance needs with either RWD or AWD options on all configurations:
    - 3.8L – Core volume luxury with unsurpassed standard features
        - Available with Premium and Ultimate packages
    - 5.0L – The ultimate expression of luxury, convenience and V8 performance
    - 3.3T Sport – The ideal combination of sport style and turbocharged performance
- Enhanced 3.8-liter GDI V6 and 5.0-liter GDI V8 engines
    - Improved responsiveness and fuel efficiency with mid-position lock CVVT on intake side
    - Increased 200 bar direct injection system for more precise combustion control
    - 5.0L features improved combustion cooling and fuel efficiency with electric thermostat
- Equipped with 2nd generation 8-speed automatic transmission with available shift-by-wire technology (standard on 5.0 model) and Intelligent Drive Mode (Eco, Normal, Sport and Snow)
- Luxurious and spacious cabin with best in class legroom and headroom, and the most interior room in the segment
- Superior in-cabin noise levels and comfort with improved NVH enhancements

NEW FOR 2018 G80 3.8L & 5.0L

- All 2018 G80 models feature:
    - Refreshed exterior design including headlights, lower front grille, front and rear fascia
    - New, standard 18-inch wheel design
    - Interior enhancements including new instrument cluster, shift knob, rearview mirror, analog clock and premium speaker design

GENESIS
10550 Talbert Avenue
Fountain Valley, CA 92708
USA

www.genesisnewsusa.com

GENESIS

PRESS RELEASE

- New available genuine matte wood finishes: Paldao and Sapele wood
- Modern aluminum trim pattern
- Standard Android Auto™ and Apple CarPlay™ plus additional front USB charge port
- Added Pedestrian Detection and Driver Attention Alert as standard safety technology

- 3.8L Premium Package now includes:
  - Quantum Logic® Surround & Clari-Fi™ Music Restoration Technology with the Lexicon® 14-speaker audio system
  - Qi wireless charging pad
  - Heated rear seats (standard on AWD)

- 3.8L Ultimate Package now adds:
  - Shift-by-wire technology
  - Full LED headlights with Dynamic Bending Light
  - 9.2-inch touchscreen navigation system with DIS multi-media controller

- 5.0L includes all 3.8L Ultimate Package features plus microfiber suede headliner

2018 GENESIS G80 3.3T SPORT HIGHLIGHTS

- Powered by a new 3.3-liter direct-injected, twin-turbocharged V6 engine and sport-tuned eight-speed automatic transmission with shift-by-wire technology
  - Horsepower: 365 @ 6,000 rpm
  - Torque: 376 @ 1,300-4,500 rpm
- Continuous Damping Control suspension for enhanced vehicle dynamics and superior ride quality
- Distinctive sport designed exterior with dark chrome trim and Genesis signature copper-colored accents on headlamps and wheels
- Leather sport seats and steering wheel with copper contrast stitching

GENESIS
10550 Talbert Avenue
Fountain Valley, CA 92708
USA

www.genesisnewsusa.com

GENESIS

PRESS RELEASE

- Exclusive black suede headliner, genuine carbon fiber interior trim and alloy sport pedals
- Unique 19-inch dark alloy wheels
- Three exclusive colors: Polar Ice, Sevilla Red and Siberian Ice (late availability)
- Well-equipped standard safety technology and convenience features including:
  - 9.2-inch touchscreen navigation system with DIS multi-media controller
  - Multi-view camera
  - Full LED headlights with Dynamic Bending Light (DBL)
  - Lexicon® Premium Sound System with 17 speakers includes QuantumLogic® Surround Sound and Clari-Fi® music restoration technology
  - Wireless device charging (Qi standard)

ADVANCED SAFETY FEATURES

- All 2018 Genesis G80 models feature a comprehensive standard set of advanced safety features:
  - Automatic Emergency Braking with Pedestrian Detection
  - Driver Attention Alert
  - Blind Spot Detection with Rear Cross-traffic Alert
  - Lane Keep Assist
  - Lane Departure Warning
  - Smart Cruise Control with Stop/Start
  - High Beam Assist
  - Rearview Camera
  - Haptic Steering Wheel
  - Pre-Active Seatbelt
  - 9 Standard Airbags
- Additional available safety technology includes:
  - Front and Rear Parking Sensors
  - Full LED headlights with Dynamic Bending Light
  - Full-color heads up display
  - Multi-view Camera

GENESIS EXPERIENCE

To truly elevate the luxury ownership experience, all Genesis vehicles include exclusive consumer-centric programs and amenities designed to provide owners with the luxury of time and better convenience.

- 3 years/36K miles Complimentary Normally Scheduled Maintenance

GENESIS
10550 Talbert Avenue
Fountain Valley, CA 92708
USA

www.genesisnewsusa.com

GENESIS

PRESS RELEASE

- 3 years/36K miles Complimentary Service Valet
- 3 years Complimentary Genesis Connected Services (including Connected Care, Remote, and Guidance)
- 3 years Complimentary SiriusXM® Travel Link (Traffic & Data)
- 3 years Complimentary Map Care – Annual map updates
- Best-in-Industry Warranty with Enhanced Roadside Assistance and Concierge Services

Genesis Motor America
Genesis Motor America, headquartered in Fountain Valley, Calif., distributes, markets and services Genesis vehicles in the United States. Genesis is a global luxury automotive brand that delivers the highest standards of performance, design and innovation. A total of six new Genesis models will launch by 2021 and will compete with the world's most renowned luxury car brands. All Genesis vehicles sold in the U.S. are covered by an industry-leading warranty with enhanced roadside assistance and concierge services.

For more information on Genesis and its new definition of luxury please visit www.genesis.com

Please visit our media site for the latest news at www.genesisnewsusa.com.

Genesis Motor America on Twitter │ YouTube │ Facebook | Instagram

-Ends-

Contact:
Christine Henley
chenley@genesismotorsusa.com
(714) 965-3547

GENESIS
10550 Talbert Avenue
Fountain Valley, CA 92708
USA

www.genesisnewsusa.com

GENESIS