

PRESS RELEASE

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2018 GENESIS G90 OFFERS UPGRADED ENTERTAINMENT, TECHNOLOGY AND STANDARDIZED SAFETY



NEW FOR 2018

- 3.3T Premium adds standard full LED headlights with Dynamic Bending Light
- 5.0 Ultimate includes rear seat entertainment system with dual 10.3-inch HD monitors
- All trims receive standard CD/DVD player located inside glovebox

FAST FACTS

- Two refined powertrain options: 5.0-liter V8 and 3.3-liter twin-turbocharged V6, both available with the advanced H-TRAC® AWD system
- 2017 Genesis G90 rated the most satisfying vehicle ever in [AutoPacific's New Vehicle Satisfaction Awards](#)
- Assembled in Ulsan, South Korea
- EPA Size Classification: Large

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G90 PERFORMANCE HIGHLIGHTS

- Genesis G90 offers customers a simplified packaging strategy with the choice between two engines equipped with a smooth eight-speed automatic transmission and either RWD or AWD options on all configurations:
 - **3.3T** – Core volume luxury with class-leading standard safety, technology and premium features
 - Horsepower: 365 @ 6,000 rpm
 - Torque: 376 @ 1,300-4,500 rpm
 - **5.0L** – Exceptional V8 engine performance with luxurious rear seat passenger conveniences
 - Horsepower: 420 @ 6,000 rpm
 - Torque: 383 @ 5,000 rpm
- **Intelligent Drive Mode** with Smart Shift allows drivers to select from four modes depending on conditions and driving preferences: Eco, Smart, Sport and Individual
 - Each mode alters transmission mapping, throttle responsiveness, suspension, steering (except Smart mode) and stability control, with specific modes adapted to function seamlessly with H-TRAC® AWD
 1. ECO – Fuel Economy
 2. SMART – Adaptive
 3. SPORT – Dynamic Focus
 4. INDIVIDUAL – Customized
- The **Genesis Adaptive Control Suspension** with electronic damping control smoothly and precisely manages body motions throughout the range of dynamics with minimal compromises to ride comfort
 - Sourced from Sachs/ZF®, this adaptive control suspension offers additional stability through its Dynamic Stability Damping Control (DSDC) feature by providing independent damping control in both rebound and compression strokes of suspension travel for improved body and yaw control

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- G90 achieves an ultra-low **0.27 coefficient of drag** with its aerodynamic design featuring underbody deflectors, a front active air flap and front wheel air curtains to reduce turbulence and wind noise, providing greater efficiency



G90 TECHNOLOGY & PREMIUM FEATURES

Simplicity and intuitive function were key elements in the development of G90's premium features and technology. The G90 features a host of standard premium convenience features to truly deliver a luxury experience at every level.

- Best-in-class standard 12.3-inch high definition navigation monitor and 10.3-inch high definition rear seat entertainment monitor on the 5.0
- Standard exclusive Lexicon® Premium Sound System boasts QuantumLogic® Surround sound with 17 speakers and a 10-inch subwoofer with Clari-fi™ music restoration technology
- Hands-free Smart Trunk with Auto Open provides simple convenient loading and unloading of cargo
- Advanced 3-zone+ automatic temperature control with heated and ventilated front seats
- Modern ergo seats offer maximum comfort with a 22-way power driver's seat, 16-way power front passenger seat and an integrated memory system
- Electronic parking brake with automatic vehicle hold
- Convenient wireless charging pad (Qi) with device notification system to avoid leaving cellphone in the vehicle plus two additional USB charge ports
- Power tilt and slide sunroof plus power rear side and rear sunshades
- Adjustable interior ambient mood lighting with seven different colors
- Power folding heated auto-dimming side mirrors with signature Genesis logo approach lights and power door closure

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ADVANCED SAFETY FEATURES

The G90 features an advanced ultra-rigid body structure composed of 52 percent Advanced High Strength Steel (AHSS), along with more than 650 feet of advanced structural adhesives providing a safe structure further protected by the most comprehensive set of standard safety features in the Premium Luxury class.

- Automatic Emergency Braking with Pedestrian Detection
- Driver Attention Alert
- Smart Blind Spot Detection with Rear Cross-traffic Alert and Lane Change Assist
- Lane Keep Assist
- Lane Departure Warning
- Smart Cruise Control with Stop/Start
- Full LED headlights with Dynamic Bending Light
- High Beam Assist
- Multiview Camera
- Haptic Steering Wheel
- Front and Rear Parking Sensors
- Full-color heads up display
- Multi-view Camera
- Pre-Active Seatbelt
- 9 Standard Airbags

G90 COLOR PALETTE

The G90 is available in seven exterior colors with a choice of two premium Nappa leather interiors (Black or Beige) and genuine walnut or gray ash wood accents.



Casablanca
White



Victoria
Black



Serengeti
Brown



Santiago
Silver



San Simeon
Gray



Himalayan
Gray



Adriatic
Blue

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GENESIS EXPERIENCE

To truly elevate the luxury ownership experience, all Genesis vehicles include exclusive consumer-centric programs and amenities designed to provide owners with the luxury of time and better convenience.

- 3 years/36K miles Complimentary Normally Scheduled Maintenance
- 3 years/36K miles Complimentary Service Valet
- 3 years Complimentary Genesis Connected Services (including Connected Care, Remote, and Guidance)
- 3 years Complimentary SiriusXM® Travel Link (Traffic & Data)
- 3 years Complimentary Map Care – Annual map updates
- Best-in-Industry Warranty with Enhanced Roadside Assistance and Concierge Services

-Ends-

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Genesis Motor America

Genesis Motor America, headquartered in Fountain Valley, Calif., distributes, markets and services Genesis vehicles in the United States. Genesis is a global luxury automotive brand that delivers the highest standards of performance, design and innovation. A total of six new Genesis models will launch by 2021 and will compete with the world's most renowned luxury car brands. All Genesis vehicles sold in the U.S. are covered by an industry-leading warranty with enhanced roadside assistance and concierge services.

For more information on Genesis and its new definition of luxury please visit www.genesis.com

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